

# PAVANI MULPURI

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## PROFESSIONAL PROFILE

Business student and aspiring healthcare professional combining academic rigor with hands-on experience in financial management, digital marketing, and wellness strategy. Pursuing dual credentials in business administration and yoga education to bridge commercial acumen with holistic health management.

## EDUCATION

### BBA – Digital Marketing & Entrepreneurship

IIM Bangalore | Expected Sep 2028

Digital marketing strategy, business analytics, entrepreneurial ventures

### Diploma in Yoga Education

PBSC (Patanjali) | Expected Aug 2026

Yoga therapy, stress management, wellness program development

### Secondary Education

CBSE / AP State Board | Class X (2023) & Class XII (2025)

Sri Chaitanya International • Biology, Physics, Chemistry

### NEET 2026 Preparation

Healthcare Pathway | Ongoing

National Eligibility cum Entrance Test preparation

## EXPERIENCE

### Finance & Accounting | Family Event Business | 5+ Years

- Monthly reconciliation, financial records & expense reporting
- Budget analysis, cost-benefit analysis & vendor negotiations
- Advanced Excel: pivot tables, VLOOKUP, financial modeling
- Strategic planning support through data-driven cost analysis

### Yoga & Wellness Instructor | Peer Training Initiative | 2024–Present

- Designed & delivered mindfulness and yoga sessions for peer groups
- Taught pranayama and foundational yoga techniques to diverse audiences
- Developed curriculum materials to ensure program consistency

## CORE COMPETENCIES

**Business & Finance:** Financial Analysis • Strategic Planning • Budget Management • Accounting

**Technology:** MS Excel (Advanced) • PowerPoint • HTML • CSS • JavaScript • Data Viz

**Wellness & Health:** Yoga Instruction • Mindfulness • Stress Management • Wellness Strategy

**Professional:** Analytical Thinking • Strategic Communication • Project Coordination

## ACHIEVEMENTS & INTERESTS

✓ **Silver Medal** State-Level Chess Championship – strategic thinking & competitive excellence

✓ **Kathak** Advanced classical Indian dance training – discipline & artistic expression

✓ **Swimming** Competitive proficiency and continuous athletic development

### Career Interests:

Healthcare Management • Pharmaceutical Marketing • Wellness Strategy • Digital Health • Yoga Therapy

References available upon request